



**Capture
the power
of the sun**



**And use it to make an
amazingly affordable
splash.**

**Turn the power of the sun into hot water
and big savings with a solar water heater
and Energy Management.**

Receive a \$450 credit from Progress Energy when you invest in a solar water heating system for your home and participate in our new **Solar Water Heater with Energy Management** program. You'll also qualify for other credits and rebates, and enjoy lower energy bills every month.

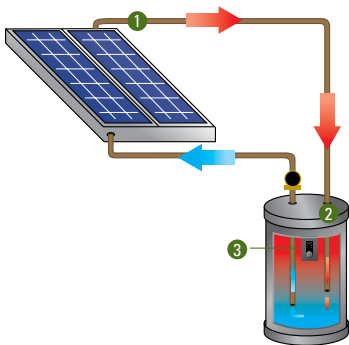
How does the program work?

- > As part of our new year-round **Energy Management** program, we'll install free special equipment in your home that enables us to briefly interrupt power to your hot water, heating or cooling system during periods of peak demand. Most customers say they hardly notice the infrequent suspensions. You'll receive a monthly credit on your Progress Energy bill.
- > The savings kick in when you invest in a solar water heater and have it installed by an approved contractor.

Call **800.700.8744** or visit **progress-energy.com/save** today.

Please reference code 961238

How a solar water heater works.



- 1 Water travels in pipes through solar collectors (typically installed on your roof), where it is heated by the sun.
- 2 Then the water is returned to the hot water storage tank, ready for use in the kitchen, bath or laundry room.
- 3 A backup heating element is in the tank, so you'll have plenty of hot water, no matter what the weather.

Conserve money. And a whole lot more.

By reducing your electricity demand, you can expect your system to save more than 25,000 pounds of harmful CO₂ emissions over 20 years – the equivalent of three cars' worth of harmful emissions.

Solar Water Heater with Energy Management

Grab hold of some impressive savings.⁺



\$450 upfront credit from Progress Energy, and **up to \$60* in credits** every year



State and federal **tax credits and rebates up to \$2,500****



Savings between 50 percent and 85 percent on your hot water costs

+ Customers are required to purchase a new solar water heater to be eligible for the credits and rebates. Energy Management is required for the Progress Energy rebate.

*Maximum credit includes enrollment of pool pump in the Energy Management program.

**Federal tax credits are currently available through 12/31/2008; State rebate is contingent upon FDEP fiscal budget.

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