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A newsletter published by Progress Energy for our business customers in Florida

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# Better efficiency. Better business.

The last thing any business can waste is money. But that's exactly what happens when your equipment and facilities are not energy efficient. That's why Progress Energy is committed to working with you to increase your efficiency and improve your bottom line.

### Free Business Energy Check

Assessing your company's energy efficiency is easy – and free. Our energy-efficiency experts can evaluate your current facilities and equipment, and make cost-saving recommendations on lighting, water heating, building envelope, heating, ventilating, air conditioning and other systems.

### Would you like a free Business Energy Check?

You can work with us two ways:

- ▶ Online at [progress-energy.com/bec](http://progress-energy.com/bec)
- ▶ In person with an on-site audit. Call 877.372.8477.

For more information on our valuable incentives program, visit [progress-energy.com/save](http://progress-energy.com/save).

[Select Florida customers](#) > [Small business link](#) > [Energy efficiency services](#).

### Better business incentives

If you decide to install new, more energy-efficient equipment recommended during a Business Energy Check, you may qualify for incentives from Progress Energy. Incentives are available for a variety of products that will help your business save money every day: heat pumps, rooftop air conditioning, chillers, cool roofs, energy recovery ventilators, duct repair and ceiling insulation.

### Business Energy Library

Keep up to date with the latest energy efficiency equipment and techniques. Just log on to [progress-energy.com/bec](http://progress-energy.com/bec) for our free Energy Efficiency Library. You will find over 50 articles that show

you how to save money in lighting, air conditioning, water heating and other areas of your facility. See the back page for examples of the energy-saving tips we provide.



People. Performance. Excellence.



## Drive safely

Driving is a big part of many businesses' daily operations. With storm season and more hazardous driving conditions ahead, now is a good time to review important safety tips. Remind your drivers and other employees to follow these important guidelines.

- Make sure all vehicles in your fleet are well maintained.
- Keep windows and windshields clean and free of debris at all times.
- Always conduct a walk-around when returning to the vehicle.
- Check road conditions before driving.
- Reduce speed on unfamiliar roads.
- Always wear seat belts, even when traveling short distances.
- Stay alert. Rest when necessary.
- Use extreme caution when backing up. Enlist another person's help if possible.

## Pay your way

Which billing and payment option is best for your business? At Progress Energy, we let you choose:



### By mail

Progress Energy  
P.O. Box 33199  
St. Petersburg, FL 33733



### Online

Pay your electronic bill online with our free e-bill service



### Automatic draft

Payment is automatically drafted from your designated account



### In person

Bring your bill to any authorized paystation location



# Storm survival skills



Here in Florida, we've seen some of the worst that Mother Nature can do, from severe thunderstorms and dangerous lightning to back-to-back hurricanes.

At Progress Energy, we are constantly making improvements to ensure the most reliable power possible. We frequently update and rehearse our storm preparation plans so that when the worst does happen, we're ready to restore power as quickly as possible. We encourage you to keep your business equally prepared. Every Florida business should have an emergency management plan that includes:

## »»» Preparation

- Identify and prepare to protect equipment and vital records.
- Plan for possible evacuation of employees and equipment.
- Establish communication plans and storm roles.
- Create backup security procedures.

## »»» Response

- Review storm plans.
- Implement plans for the protection of equipment, vital records and people.
- Listen for storm-related news reports.
- Unplug appliances until power is resumed.

## »»» Recovery

- Ensure employees' safety.
- Secure the site.
- Inspect for damage.
- Protect from further damage.

## »»» Mitigation

- Assess the effectiveness of your plan.
- Modify as needed for future improvement.
- Take steps to prevent or reduce your business's vulnerability.

To learn more about storm safety, visit

- [progress-energy.com/aboutenergy/stormcentral/](http://progress-energy.com/aboutenergy/stormcentral/)
- [tampabaydisaster.org/fldisasterkit/index.html](http://tampabaydisaster.org/fldisasterkit/index.html)



## Put your business in the best light

The right outdoor lighting can make your business:

- ✓ Safer
- ✓ Easier for customers to find
- ✓ More attractive and inviting

Enjoy these benefits without the hassle of buying, installing and maintaining your own lights. We offer numerous options to suit your particular business needs. These include decorative, commercial and roadway lighting. All help to create more safe and welcoming environments for your customers and your employees.

See [progress-energy.com/custservice/flabusiness/outdoorlight/index.asp](http://progress-energy.com/custservice/flabusiness/outdoorlight/index.asp) to learn more about our entire business outdoor lighting program.

## Be smart. Energy-saving tips

- ▶ Check your HVAC system's manual for easy maintenance tips. You could save up to 5 percent yearly by having your own employees perform regular checkups rather than calling a service.
- ▶ Install programmable thermostats to avoid excess heating and cooling expenses during unoccupied hours or in less frequently used spaces.
- ▶ Use locking covers on thermostats to prevent employee tampering with temperature settings.
- ▶ Turn off equipment during down periods, such as overnight or weekends. Keep rarely used equipment turned off until needed.
- ▶ When possible, avoid placing heat-generating equipment near thermostats.
- ▶ Install automatic door-closers and strip curtains on walk-in freezers or coolers.
- ▶ Make caulking and weather-stripping part of your facility's regular maintenance plan.
- ▶ Use long-lasting compact fluorescent light bulbs instead of incandescents.



For more energy-saving tips,  
see our Web site at  
[progress-energy.com](http://progress-energy.com).

Need assistance?

Call our Business Services Center at 877.372.8477.