

# PLUGGED IN

Smart ways to use energy.



## Got energy efficiency questions?

Meet Save The Watts Guy, your go-to guy for tips on saving energy and money.

### Dear Save The Watts Guy,

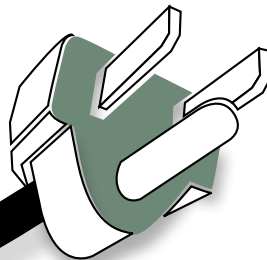
We love summer – beach trips, backyard BBQs, trips to the pool. But we don't always love our summer cooling bill. How do we keep our house comfortable without losing our cool when the bill comes?

Signed,  
*Loves air conditioning – and saving money.*

### Dear Summer of Love,

You are so right – there's nothing better than the slow, lazy days of summer! Just don't forget your sunscreen. And here's another tip: Set your

thermostat between 78 and 80 and use a fan when you're in the room. You'll stay cool without burning up your budget. Also, remember to keep doors and windows shut and exhaust fans off when the air conditioning is running. Check your air conditioning filters once a month and change as needed. Want to know some other ways to keep your cool this summer? I've got lots more tips. To see them all, visit [savethewatts.com](http://savethewatts.com).



**SAVE A TREE!**  
Sign up for e-bill today.

**SAVE THE WATTS**  
.COM

 **Progress Energy**

# Storm Smart

## Storm Smart



### Be prepared

Summer's here. Time to get out the beach umbrella and sunscreen – and time to check your storm readiness.

### Check supplies

- Portable radio with extra batteries
- Matches
- Flashlight
- First-aid kit
- Candles or lamps
- Food and water

Gather important papers and store them in a watertight container.

If any member of your household has special medical or care needs, plan now how you will address them.

### In a major storm

- Unplug major nonvital appliances
- Listen for important updates via portable radio
- If you must evacuate, shut off gas, water and electricity
- Never go near downed power lines

If you lose power, call **1.800.419.6356**. Progress Energy crews will be working to restore power as quickly as possible.

See back for special coupon.



## Save the environment just by going to school.

On the surface, Wake County's new plug-in electric hybrid school bus looks like any other bus – but under the hood, you'll find innovative technology that saves fuel and reduces emissions.

One of the first of its kind in the nation, the revolutionary bus can get 70 percent to 100 percent better fuel economy than conventional vehicles and reduce diesel engine emissions by up to 90 percent. That's the kind of lesson we want our kids learning.

The Wake County (N.C.) Public School System's bus is one of 19 hybrid buses awarded nationwide in 2007 through the Plug-In Electric School Bus Project. The project was developed by Raleigh-based Advanced Energy, and sponsored by Progress Energy, the State Energy Office, the N.C. Department of Environment and Natural Resources, the N.C. Department of Public Instruction and other neighboring utilities.



## A Neighborhood Goes Green

In Chatham County, N.C., a new neighborhood is letting homeowners live their commitment to energy efficiency – without any sacrifice of comfort or convenience.

The neighborhood, Bingham Ridge, is the first "green" neighborhood on Progress Energy Carolinas' system. All of the homes are ENERGY STAR certified, which means they will qualify for our 5 percent discount. In addition, each home is equipped with solar panels and other innovative technology.

Incorporating the highest level of design concepts for energy efficiency and renewable technologies, this neighborhood is a partnership between Progress Energy, Silverwood Inc. and NC GreenPower.

## Don't Get Zapped!



Summer storms can bring dangerous lightning strikes. Before this summer's storms zap your appliances and electronics, call Progress Energy for Surge Protection. You can protect your home's appliances and sensitive electronics – for better peace of mind.

Call: **1.866.END.ZAPS** (363.9277)

## DOLLARS & SENSE

Progress Energy offers a variety of billing and payment options. For example:

- **e-bill.** Receive your bill online and pay directly from your bank account. It's easy – and free.
- **Automatic Draft.** Have your bill automatically drafted from the account of your choice each month. Also free.
- **Credit Card.** For a small fee, pay by credit card over the phone. Just call 1.866.358.7075.
- **Equal Payment Plan.** Avoid seasonal surprises. Pay the same amount each month based upon the previous 12 months of usage.

For more time-saving, budget-friendly ideas, visit [progress-energy.com](http://progress-energy.com).

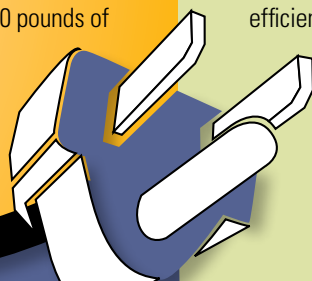
## SAVE THE WATTS GUY TIP

Did you know that by replacing five of your most-used regular incandescent bulbs with compact fluorescent light (CFL) bulbs, you prevent more than 2,250 pounds of greenhouse gas emissions and also cut your energy costs?

That's because CFLs use 75 percent less energy and last 10 times longer than incandescents. In addition, you'll save more than \$30 in energy costs over the lifetime of the bulb.

Look for the ENERGY STAR label to find energy-saving CFLs. Then visit [progress-energy.com/cfl](http://progress-energy.com/cfl) to join us in pledging to change a light and change the world.

A small change can make a big difference. If all 1.4 million Progress Energy customers in the Carolinas change a light and take the pledge, this will save at least 394,800,000 kWh of energy, reduce energy costs by \$35,532,000 and prevent 624,400,000 pounds of greenhouse gas emissions.





# ¿Tiene preguntas sobre los programas de eficiencia energética?

Conozca al Sr. Watts, la persona a consultar cuando se trata de ahorrar dinero y energía.

## Estimado Sr. Watts,

Nos encanta el verano, vamos a la playa, hacemos parrilladas en el jardín y disfrutamos la piscina. Pero no siempre nos encanta ver la cuenta por el uso del aire acondicionado en el verano. ¿Qué podemos hacer para mantener el ambiente de nuestra casa fresco sin perder el aliento cuando nos llega la cuenta?

Firma,

*El amante del aire acondicionado y del ahorro de dinero.*

## Estimado amante del verano,

Tiene razón, ¡no hay nada mejor que los tranquilos y relajados días de verano! No se olvide usar bloqueador solar. Además le doy otro consejo: Fije su termostato entre los 78 y los 80 grados y utilice un ventilador cuando esté en el cuarto. Así se mantendrá fresco sin quemar su presupuesto. También

recuerde mantener las puertas y ventanas cerradas y apagar los extractores de aire cuando el aire acondicionado esté encendido. Revise los filtros del aire acondicionado una vez al mes y cámbielos según sea necesario.

## LA LÓGICA DEL DINERO

Progress Energy ofrece una variedad de opciones de facturación y de pago. Por ejemplo:

- **Facturas.** Reciba su cuenta a través de Internet y pague directamente de su cuenta bancaria. Es fácil y es gratuito.
- **Retiro bancario automático.** Puede efectuarse un retiro automático mensual de la cuenta bancaria de su preferencia. También es gratuito.
- **Tarjeta de crédito.** Por una pequeña cuota, usted puede pagar con tarjeta de crédito telefónicamente. Sólo llame al 1.866.358.7075.
- **Plan de pagos iguales.** Evítese sorpresas estacionales. Pague la misma cantidad cada mes con base en los 12 meses previos de consumo.

SPECIAL OFFER  
for Progress Energy customers

**NC Zoo Society**  
**\$10 off**

family membership (or higher level)

Expires July 31, 2008

Redeem at:

[www.nczoo.com](http://www.nczoo.com) (enter code P7-PE)

phone 336.879.7250

or mail to 4403 Zoo Parkway, Asheboro, NC 27205



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